



# THE MARKET LEADER IN LIFE INSURANCE



## INTERNSHIP MARKETING DEPARTMENT

For more than 37 years, we've helped millions of Sri Lankans lead more fulfilling lives. By taking care of their risks, we've given them the strength to dream big, and the peace of mind to follow those dreams. As we look ahead to the next 37 years, we're seeking the right individuals to lead us into a better, brighter future for us all.

#### The Job

We are looking for an energetic and detail-oriented individual to support day-to-day marketing activities, including content creation, event coordination, social media support, and collaboration with internal teams and external partners to deliver engaging brand communications across platforms. This role is ideal for someone who is eager to gain hands-on experience in a dynamic marketing environment and contribute to impactful campaigns.

### The Ideal Candidate

· Undergraduate or recent graduate in Marketing, Business Management, or a related field

- Basic understanding of digital platforms, UI/UX, or social media trends
- · Enthusiastic about digital marketing, social media, and content creation
- Strong communication and coordination skills
- · Able to work collaboratively with internal teams and external vendors
- Detail-oriented, proactive, and eager to learn

#### The Application

If you feel like you're the right person for this role, please forward your updated CV to jobs@ceylife.lk. Please mention 'Internship Marketing Department' in the subject line of the email.









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